



JISEA Joint Institute for
Strategic Energy Analysis

The Five Forces of 21st Century Innovation Strategy

March 31, 2016

Jacquelyn Pless



Five Forces of 21st Century Innovation Strategy



Panelists

Brandon Owens, Director of Environmental Strategy & Analytics, GE Corporate

Bruce Harris, Senior Policy Director, Wal-Mart Stores, Inc.

Dede Hapner, Vice President, FERC and ISO Relations, Pacific Gas & Electric Company