

Innovation Strategy

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Dede Hapner
VP, FERC & ISO Relations
Pacific Gas & Electric Company





PG&E's commitment to clean energy is not controversial with our customers or regulators





The customer relationship is changing much faster than the utility business model





It is time to revisit the regulatory compact for the 21st Century





How PG&E is Building the Strategy

Evolving four main capabilities to support a long term and sustainable business strategy, while continuing efforts to modernize existing grid assets



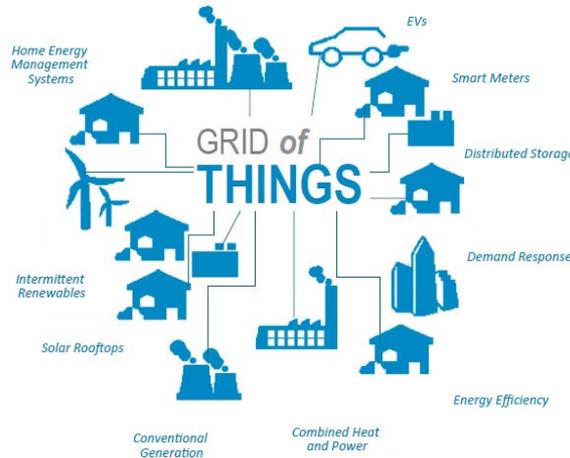
Enable Customers

Move beyond just accommodating distributed energy resources to realize the full resource value



Integrate Clean DERs

Provide valuable services and products to further unlock benefits of the grid



Enhance decision making by gathering, analyzing, and visualizing new and expanding data streams to improve operations, manage costs and support new services



Automate and Self Heal

Leverage technology to anticipate and respond to a more dynamic environment



Enhance Decision Making